



A single view of data to underpin successful change

Sentinel's software empowers housing organisations to solve data challenges that hold back their transformation, helping them to grow, respond and make the right changes at the right time.

Housing data is often fragmented; in different source systems, formats and used in multiple business contexts. As organisations merge data issues pose even greater issues, compounding efficiency and effectiveness and their drive to improve sustainability.

Providing an accurate single view, Sentinel's Data Hub integrates any number of data streams, including legacy data, to form up-to-date and holistic records.

A prerequisite for positive change, the integrated data provides a strategic foundation for organisational transformation projects, next generation insight and analysis technologies as well as effective strategy planning and evidencing.

Applications and benefits include:

- ▶ More proactive, effective decision-making driven by data.
- ▶ Integrated data leading to a more integrated organisation following mergers.
- ▶ Identifying areas for improvement in different business areas.
- ▶ Helping organisations become more agile and respond to new demands for home use.
- ▶ A data platform for embracing and analysing smart homes (IoT) technology.
- ▶ Stronger evidencing to support strategy and planning – giving clarity that what you do does what you want.

**To learn more, please contact us on 0800 612 2116
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